



VIRTUAL AGENT

Connect with targeted influencers to build and monitor campaigns

How It Works:



A streamlined, end-to-end platform to nurture online relationships



Management of all levels of engagement with influencers -- from identification, contact, hiring and implementation of influencer campaigns that are seamless and efficient

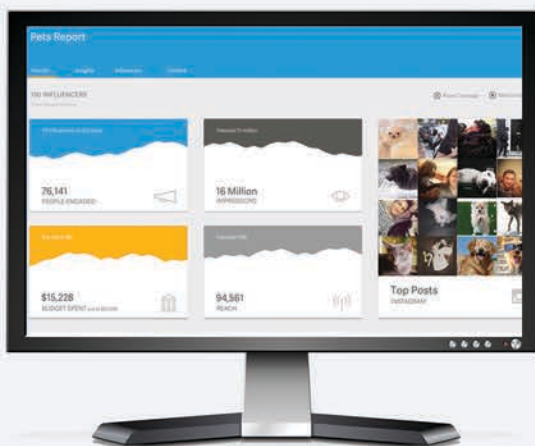


Standardized pricing scale for the influencer pool -- a first for the industry



Instagram-based

Benefits:



Hire 100s to 1000s of targeted influencers at once



View aggregated influencer insights and campaign metrics, instantly



Provides ease to the influencer campaign process
(influencer identification, legal, content creation, campaign analysis, payment, etc)



Pay by engagement
(use the new-results-midlevel graphic somewhere in this area, attached)